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*Representing the  
Thoroughbred Horsemen and  
Horsewomen of Ontario*

## Talkin' Horse Racing starts Saturday June 24<sup>th</sup>!

The latest initiative from the Horsemen's Benevolent and Protective Association of Ontario, *Talkin' Horse Racing*, is set to debut this Saturday, June 24<sup>th</sup>; with the next episode being available Saturday July 1<sup>st</sup>, 2017.

This online show co-hosted by Jason Portuondo and Jennifer Morrison is a fast paced informative educational and entertaining program geared towards attracting new owners and fans to the sport of horse racing.

Segments will include ways to buy an equine athlete, profiles of backstretch workers, fun trivia, how to pick a winner and much more. The program, funded by the HBPA (Ont.) is also supported by sponsors OLG, Ontario Racing, Woodbine Entertainment Group's HPI Bet, 2001 Audio Video and The Jockey Club of Canada.

Produced by Chris Clarke and Mike Brock, *Talkin' Horse Racing* will have 10 episodes throughout the Woodbine racing season with an early focus on Canada's most elite horse race, the 158<sup>th</sup> Queen's Plate.

For updates stay tuned on twitter and facebook, and make sure to check out the HBPA ([www.hbpa.on.ca](http://www.hbpa.on.ca)) or *Talkin' Horse Racing's* ([www.talkinhorseracing.com](http://www.talkinhorseracing.com)) websites.

*Chris Clarke is a 30-year sports media veteran, Chris brings production experience from the television, on-line, and radio industries to Talkin' Horse Racing. Chris has had stops with The Fan 590 Radio, Maple Leaf Sports & Entertainment and Rogers Sportsnet.*

*Mike Brock is a veteran storyteller and creative leader with an unrivaled narrative flexibility, Mike has almost 20 years of television credits including: The Leaf, more than 150 Toronto Marlies Hockey games and hundreds of hours of documentary, television and marketing content for CBC, Sportsnet, Leafs TV, TSN and Raptors TV.*